AZ IMPACT FOR GOOD

uniting nonprofits + philanthropy

SPONSORSHIP PROSPECTUS

2027



www.azimpactforgood.org

WHO WE ARE

Arizona's statewide association | 1,000+ member organizations | Home of Arizona Gives since 2013

We unite nonprofits and philanthropy to transform Arizona through education, advocacy, and innovation. Our vision is a vibrant and equitable Arizona where all people and living things thrive.

WHAT MAKES US DIFFERENT

NONPROFITS
The organizations delivering programs and services in every corner of Arizona.

+

GRANTMAKERS
The foundations and funders who invest in that work.

+

BUSINESSES
Mission-driven companies and partners who power the sector.

THE ONLY ASSOCIATION IN ARIZONA THAT UNITES ALL THREE

Most associations serve nonprofits, funders, or businesses, not all three. AZIFG brings them all to one table, making us one of only a handful of associations in the country built this way. Your sponsorship reaches the people who run programs, the people who fund them, and the businesses behind them.

WHAT WE DO

Education
100+ free educational and network development opportunities each year, plus regional partner programs.

Advocacy
Our Policy Council shapes and advances an annual public policy agenda, giving the sector one voice at the Capitol.

Innovation
Tools members use every day: the AZGGO grants database, Arizona Nonprofit Directory, Resources for Good, and Arizona Gives.

THE SECTOR WE SERVE

THE NONPROFIT SECTOR IS THE 5TH LARGEST NON-GOVERNMENT EMPLOYER

28,000+
Nonprofit and grantmaking organizations we serve across Arizona

$23.5B
Annual economic impact, nearly 8% of Arizona's gross state product

332,000
Arizona jobs supported by nonprofits, 171,000 of them direct

TWO LEGACIES, ONE VOICE

In August 2022, the Alliance of Arizona Nonprofits and Arizona Grantmakers Forum merged to become AZ Impact for Good. Together we combine our resources for greater capacity, impact, and advocacy.

We are the unifying voice of Arizona's nonprofit sector. We position nonprofits as a key partner with government and business to drive economic growth and build an equitable Arizona.



ARIZONA GIVES DAY 2027

April 2027 | 24 hours of statewide giving | All 15 Arizona counties represented

Sponsorships put your brand at the center of Arizona's largest day of giving and the year-round Arizona Gives donation model, and funds the training, marketing, and incentive prizes that make it work for nonprofits of every size.

CAMPAIGN OVERVIEW

ONE DAY, THE WHOLE STATE GIVES

Arizona Gives Day is a powerful 24-hour celebration of community support held every April. Almost 1,000 nonprofits across all 15 counties unite as statewide marketing, media coverage, and donor outreach inspire giving throughout the day. It is a signature moment when Arizona comes together to support its nonprofit sector, giving sponsors meaningful visibility alongside causes that strengthen communities statewide.

The day sits on a year-round platform. AZGives.org stays live all year, giving every registered 501(c)(3) in Arizona a place to fundraise, plus training, ready-made campaign resources, and donor tools, so your brand keeps working between campaigns.

WHERE YOUR SPONSORSHIP GOES

Education

Live and on-demand training that helps nonprofits build campaigns, team pages, and donor follow-up plans.

Reach

Statewide marketing and digital advertising that carry nonprofit stories beyond their own donor lists.

Incentive prizes

A fully fundraised prize pool that pushes nonprofits to fundraise harder and donors to give sooner.

2026 RESULTS

$58M RAISED SINCE 2013

$4.1M

Raised in 2026 for 729 nonprofits statewide

$164K

Awarded to nonprofits in incentive prizes

88%

Of processing fees covered by donors

$75K

Donor advised fund giving, a growing channel

15%

Of donations matched by funders and businesses

$58 MILLION

Raised by Arizona Gives Day for nonprofits since 2013

AT A GLANCE: SPONSORSHIP OPPORTUNITIES

✓ Included ● Limited or rotating — Not included

BENEFIT Investment	DIAMOND $200,000	PLATINUM $100,000	GOLD $50,000	SILVER $25,000	BRONZE $10,000	COPPER $5,000
RECOGNITION						
Hyperlinked logo on the sponsor page	✓	✓	✓	✓	✓	✓
Logo on the AZGives.org homepage	✓	✓	✓	●	●	●
Logo on training, FAQ, and prizes pages	✓	●	—	—	—	—
Industry exclusivity	✓	—	—	—	—	—
ADVERTISING						
Member Newsletter ad (1000×200)	✓	✓	✓	—	—	—
Email banner ads (600×160), January–April	✓	✓	✓	●	●	●
Banner ad in one nonprofit or donor email, May–December	✓	✓	✓	✓	—	—
Banner in post-campaign thank-you emails	✓	✓	✓	●	—	—
DIGITAL PRESENCE AND ACTIVATION						
Virtual Sponsor Hall exhibit space	✓	✓	✓	✓	✓	✓
Impact Dashboard naming rights	✓	—	—	—	—	—
Donor Wall sponsorship	—	—	—	✓	—	—
Named Power Hours (two hours)	✓	✓	—	—	—	—
Live sponsor feature during the countdown	✓	—	—	—	—	—
STORYTELLING AND ACCESS						
Digital badge at signing	✓	✓	✓	✓	✓	✓
Custom-designed digital badge	✓	✓	✓	—	—	—
Co-branded logo	✓	✓	—	—	—	—
Sponsor story video	✓	✓	—	—	—	—
Named social series (Impact Spotlight or Behind the Scenes)	—	✓	✓	—	—	—
Speaking role in a nonprofit training session	—	—	✓	✓	—	—
Personalized Team Page training	✓	✓	—	—	—	—
Quarterly Sponsor Insights spotlight	✓	—	—	—	—	—
Exclusive giving-data access	✓	—	—	—	—	—

Rotating homepage placement and limited banner counts scale with level. Prize Pool Sponsors receive the recognition set matched to the size of their gift. In-kind partners that donate advertising or printing will receive recognition matched to contributed value.

DIAMOND SPONSOR

$200,000

ONE AVAILABLE

The signature partner of Arizona Gives. Industry exclusivity, year-round exposure, and the data and storytelling tools no other level receives.

- **Impact Dashboard naming rights** on the real-time leaderboard
- **Exclusive giving-data access** provided to gain deeper insights into the nonprofit sector and donors
- **Co-branded logo** for use as the main logo of Arizona Gives Day
- **Sponsor story video** produced with your leadership
- **Quarterly Sponsor Insights** spotlight on social media and email
- **Custom digital badge** designed for your brand
- **Live sponsor feature** As the event countdown nears its peak, feature the sponsor in a live digital announcement that builds excitement and showcases the impact of giving
- **Two named Power Hours** on Arizona Gives Day
- **Post-event celebration** co-host recognition at an in-person event hosted by AZIFG where the sponsor can engage directly with attendees, share impact stories, and showcase their support in a more personal, celebratory setting.
- **Personalized Team Page training** for your staff
- **Virtual Sponsor Hall** exhibit space
- **Banner ad** in one nonprofit or one donor email communication, May–December

Advertising: Member Newsletter ad (1000×200) in the month before Gives Day, plus banner ads (600×160) in every nonprofit and donor email January–April and in thank you emails after the campaign.

On AZGives.org: Logo on the homepage and on the training, FAQ, and prizes pages, plus recognition on all nonprofit training webinars.

PLATINUM SPONSOR

$100,000

Storytelling scale and ownership of the giving day's biggest momentum moments.

TWO AVAILABLE

- **Impact Spotlight social series** featuring nonprofit work funded by Arizona Gives
- **Exclusive Power Hour sponsor** — two named hours
- **Sponsor story video** and co-branded logo lockup
- **Personalized Team Page training** for your staff
- **Newsletter and banner ads** in nonprofit and donor Arizona Gives Day emails
- **Homepage logo** plus recognition on all training webinars
- **Custom digital badge** designed for your brand
- **Banner ad** in one nonprofit or one donor email communication, May–December

GOLD SPONSOR $50,000

- Behind the Scenes social series before and during Gives Day
- Speaking role in a nonprofit training session
- Member Newsletter ad plus email banner ads
- Homepage logo and recognition on all training webinars
- Custom digital badge designed for your brand
- Opportunity for banner ad to be included in one nonprofit or one donor email communication, May–December

SILVER SPONSOR $25,000

- Donor Wall sponsorship on AZGives.org
- Speaking moment in a nonprofit training session
- An Email banner ad in January–April and in a thank you email
- Sponsor page logo, rotating on the homepage
- Digital badge to show your support of Arizona Gives Day
- Opportunity for banner ad to be included in one nonprofit or one donor email communication, May–December

BRONZE SPONSOR $10,000

- Digital badge to show your support of Arizona Gives Day
- Recognition shown at live nonprofit trainings
- An Email banner ad to be included in one nonprofit AND one donor email communications February – April
- Sponsor page logo, rotating on the homepage

COPPER SPONSOR $5,000

- Virtual Sponsor Hall exhibit space
- An Email banner ad to be included in one nonprofit AND one donor email communications February – April
- Sponsor page logo, rotating on the homepage
- Digital badge to show your support of Arizona Gives Day
- Name in all press releases and media alerts

All four levels include the shared benefits on page 4: deep-linked logo recognition, a digital badge at signing, a Virtual Sponsor Hall exhibit space, and inclusion in post-campaign thank-you communications.

CURATED PACKAGES

STATEWIDE IMPACT PARTNER $4,500

Prominent visibility through Arizona Gives Day communications, plus the signature activation that best supports your goals.

- One social media shoutout
- Logo and brief sponsor message in one Arizona Gives Day email
- Year-round placement on the AZGives.org Donor Recognition page
- Sponsor-provided 30-second video shared through Arizona Gives Day social and email

GIVING DAY CHAMPION $3,250

Connect your brand directly with giving-day excitement and a cause your organization cares about.

- Exclusive sponsorship of one Arizona Gives Day Power Hour
- Nonprofit feature spotlight highlighting an organization of your choice
- One social media shoutout recognizing your support
- Year-round placement on the AZGives.org Donor Recognition page

COMMUNITY SUPPORTER $2,000

Build visibility with Arizona's nonprofit and donor communities before and during Arizona Gives Day.

- One social media shoutout highlighting your support
- Logo and brief sponsor message in one Arizona Gives Day email
- Year-round placement on the AZGives.org Donor Recognition page

OTHER WAYS TO SPONSOR

PRIZE POOL SPONSOR $5,000+

Incentive prizes push nonprofits to fundraise harder and donors to give sooner. The prize pool is 100% fundraised, and every dollar goes to participating nonprofits. This can include:

NAMED POWER HOURS
Own two designated hours, promoted as your hours.

GOLDEN HOURS
Back the surprise bonus hours that surge giving.

NONPROFIT CATEGORIES
Fund a focus-area pool: animal welfare, arts, health, veterans.

REGIONAL POOLS
Direct prizes to a county or region of the state.

IN-KIND PARTNER

Advertising. Donate scheduled or contracted media — social, digital, print, radio, television, or outdoor. Recognition includes homepage logo placement and a Media and Marketing Sponsor social post.

Printing. Donate printing for nonprofit or donor direct mail. Your logo appears on the mailed pieces, on the homepage, and in the Media and Marketing Sponsor post.

2027 SPONSORSHIP OPPORTUNITIES

UNITE + TRANSFORM ARIZONA 2027



UNITE brings together nonprofit CEOs, grantmakers, nonprofit sector leaders, and partners from across Arizona for two days of learning, networking, and collaboration. Sponsorship opportunities offer meaningful visibility and direct engagement with decision makers committed to strengthening Arizona's nonprofit and philanthropic sector.

INCLUDED WITH EVERY SPONSORSHIP

Sponsor listing in the conference program

Sponsor listing on the registration site

Sponsor recognition in UNITE-specific emails

AT A GLANCE

ALL UNITE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	INVESTMENT	AVAILABLE	WHAT IT DELIVERS
Exclusive Presenting	$12,000	1	Premier branding across both days, opening remarks, ballroom naming rights, Six full-conference passes
Keynote	$8,000	1 per keynote	Introduce a keynote speaker, keynote exclusivity, featured article, five full-conference passes
Gold — Day 1	$3,000	2	Opening remarks in an executive session, session branding, two Day 1 passes
Mixer — Day 1	$5,000	1	Exclusive VIP Mixer sponsor, welcome or closing remarks, three Day 1 tickets
Gold — Day 2	$6,000	7	Breakout room naming rights, exhibitor booth, four Day 2 tickets
Mixer — Day 2	$5,000	1	Exclusive Happy Hour sponsor, welcome or closing remarks, three Day 2 tickets
Silver — Day 2	$5,000	1	Branding at all Day 2 food and beverage stations, three Day 2 tickets
Wi-Fi	$5,000	1	Custom Wi-Fi login branding, directional signage, three Day 2 tickets
Bronze — Charging Station	$3,000	1	Logo and QR code at charging stations, one full-conference ticket
Bronze — Centerpiece	$3,000	1	Branded centerpieces throughout the main event hall, one full-conference ticket
Bronze — Giveaway	$3,000+	2	On-stage remarks and a featured prize moment, one Day 2 ticket
Community Impact	$2,000	3	Scholarship table seating eight nonprofit guests, one full-conference ticket

Sponsorship opportunities are limited and available on a first-come, first-served basis.

WHAT EACH LEVEL INCLUDES

✓ Included ● Session-specific — Not included

EVERY SPONSORSHIP INCLUDES

Sponsor listing in the conference program · sponsor listing on the registration site · recognition in UNITE-specific emails.

	BOTH DAYS		TRANSFORM ARIZONA — DAY 1	
BENEFIT	**PRESENTING** $12,000 1 available	**KEYNOTE** $8,000 1 per keynote	**GOLD** $3,000 2 available	**MIXER** $5,000 1 available
BRANDING AND VISIBILITY				
Premier branding across both days, April through August	✓	—	—	—
Branding on the registration website and digital guide	✓	✓	—	—
Recognition in a follow-up email after UNITE	✓	✓	—	—
Naming rights to a conference space	✓	—	—	—
Signage or branding in the sponsored space or session	✓	—	✓	✓
Exclusivity for the sponsored element	✓	✓	●	✓
SPEAKING AND PROGRAM ROLES				
Live remarks to the full conference audience	✓	—	—	—
Introduce a keynote speaker	—	✓	—	—
Opening remarks in an executive session	—	—	✓	—
Welcome or closing remarks at the mixer	—	—	—	✓
THOUGHT LEADERSHIP, ENGAGEMENT, AND ACCESS				
Featured article or interview in AZ Impact for Good communications	✓	✓	—	—
Community Partner social media feature	✓	✓	✓	—
First right of refusal for next-year sponsorship	✓	—	—	—
Promotional item in the attendee swag bag	✓	✓	✓	—
Exhibit table or exhibitor booth	✓	—	—	—
VIP seating	✓	—	—	—
Conference passes included	8 full*	5 full*	2 - Day 1	3 - Day 1 †

* Day 1 attendees must be a grantmaker, CEO or executive director, or staffing the exhibit booth.
† Day 1 Mixer passes apply to qualifying attendees; other sponsor representatives receive mixer-only access.
● Day 1 Gold branding and exclusivity are specific to the sponsored executive session.

DAY 2, BRONZE, AND COMMUNITY LEVELS

✓ Included ● Limited or room-specific — Not included

EVERY SPONSORSHIP INCLUDES

Sponsor listing in the conference program · sponsor listing on the registration site · recognition in UNITE-specific emails.

UNITE — DAY 2

BENEFIT	GOLD $6,000 7 available	MIXER $5,000 1 available	SILVER $5,000 1 available	WI-FI $5,000 1 available
Naming rights to a conference space	✓	—	—	—
Signage or branding in the sponsored space or session	✓	✓	✓	✓
Exclusivity for the sponsored element	●	✓	✓	✓
Custom Wi-Fi login branding and directional signage	—	—	—	✓
Welcome or closing remarks at the mixer	—	✓	—	—
Onsite thank-you announcement or verbal recognition	✓	—	—	—
Promotional item in the attendee swag bag	✓	—	—	—
Exhibit table or exhibitor booth	●	—	—	—
Branded item or fixture in attendee spaces	—	—	✓	—
Conference passes included	4 - Day 2	3 - Day 2	3 - Day 2	3 - Day 2

BRONZE AND COMMUNITY

BENEFIT	BRONZE CHARGING $3,000 · 1	BRONZE CENTERPIECE $3,000 · 1	BRONZE GIVEAWAY $3,000+ · 2	COMMUNITY IMPACT $2,000 · 3
Signage or branding at the sponsored activation	✓	✓	—	✓
Exclusivity for the sponsored element	✓	✓	—	—
QR code to your website at the activation	✓	—	—	—
Live remarks to the full conference audience	—	—	✓	—
Onsite thank-you announcement or verbal recognition	—	—	✓	—
Branded item or fixture in attendee spaces	✓	✓	—	—
Sponsor-provided prize and giveaway moment	—	—	✓	—
Scholarship table seating eight nonprofit guests	—	—	—	✓
Conference passes included	1 full*	1 full*	1 - Day 2	1 full*

* Day 1 attendees must be a grantmaker, CEO or executive director, or staffing the exhibit booth.

● Day 2 Gold exclusivity applies to one of three breakout rooms. The exhibitor booth must be secured 30 days in advance of the conference.

Sponsorship opportunities are limited and available on a first-come, first-served basis. **sponsorship@azimpactforgood.org**

FLAGSHIP AND THOUGHT LEADERSHIP SPONSORSHIPS

EXCLUSIVE PRESENTING SPONSOR $12,000

1 AVAILABLE

The Exclusive Presenting Sponsor serves as the premier partner across both conference days. This opportunity provides the conference's most prominent branding, executive-level engagement, and recognition as a leading supporter of Arizona's nonprofit and philanthropic community.

- Premier branding across both conference days, including digital, print, email, and social media visibility from the end of April through August
- Opportunity to provide opening live remarks of up to two minutes
- Featured educational article or interview in AZ Impact for Good communications
- Dedicated Community Partner social media feature spotlighting the sponsor's support of the sector and community
- Opportunity to name the main ballroom for both days of the conference
- Six full-conference passes with VIP seating and a premier exhibit table*
- First right of refusal for next-year sponsorship opportunities
- Opportunity to distribute promotional items to attendees through the swag bag

KEYNOTE SPONSOR $8,000

1 PER KEYNOTE SPEAKER

The Keynote Sponsor receives conference-wide visibility and direct alignment with one of the event's most anticipated experiences. This sponsorship positions your organization as a thought leader while creating a memorable connection with attendees through the keynote program.

- Opportunity to introduce a keynote speaker
- Exclusivity as the Keynote Sponsor
- Opportunity to distribute promotional items to attendees through the swag bag
- Featured article or interview in AZ Impact for Good communications
- One social media recognition as a Community Partner
- Five full-conference passes included*
- Branding on the registration website and digital guide, in UNITE-specific email communications, and in one follow- up email after UNITE

*Attendees for Day 1 must meet criteria of grantmaker, CEO/ED, or be staffing the exhibit booth.








TRANSFORM ARIZONA — DAY 1

EXECUTIVE-LEVEL SESSIONS AND THE VIP MIXER

GOLD SPONSOR — DAY 1 $3,000

2 AVAILABLE

This sponsorship provides direct access to senior nonprofit or philanthropic leaders participating in Transform Arizona's executive-level sessions. One opportunity is available for the Nonprofit Leaders' Session and one for the Grantmakers' Session.

- Opening remarks during the Nonprofit Leaders' Session or Grantmakers' Session
- Session-level branding and visibility
- Opportunity to distribute promotional materials to attendees through the swag bag
- Community Partner social media recognition
- Two Day 1 conference passes included

MIXER SPONSOR — DAY 1 $5,000

1 AVAILABLE

The Day 1 Mixer Sponsor receives exclusive recognition during the VIP Mixer and an opportunity to connect with nonprofit executives, grantmakers, and sector leaders. Sponsors who do not otherwise qualify for Day 1 attendance receive mixer access only.

- Recognition as the exclusive sponsor of the Day 1 VIP Mixer
- Opportunity to provide welcome or closing remarks
- Exclusive mixer signage and promotion
- Three Day 1 conference tickets included for qualifying attendees; mixer-only access applies to other sponsor representatives

UNITE — DAY 2

BREAKOUT ROOMS, HOSPITALITY, AND CONNECTIVITY

GOLD SPONSOR — DAY 2 $6,000

7 AVAILABLE

The Gold Sponsor receives naming rights and prominent visibility in one of seven breakout session rooms during Day 2 of UNITE.

- Opportunity to distribute promotional materials to attendees through the swag bag
- Sponsorship of one of seven breakout session rooms, including sponsor branding on room signs, naming rights on room signs and the conference map, and an in-room sponsor thank-you announcement
- Four Day 2 conference tickets included
- One exhibitor booth included+

MIXER SPONSOR — DAY 2 $5,000

1 AVAILABLE

The Day 2 Mixer Sponsor receives exclusive recognition during the UNITE Happy Hour, connecting the sponsor's brand with attendee celebration, networking, and relationship-building.

- Recognition as the exclusive sponsor of the Day 2 Happy Hour
- Opportunity to provide welcome or closing remarks
- Exclusive mixer signage and promotion
- Three day 2 conference tickets included

+ Sponsorship must be secured 30 days in advance of the conference to secure a booth.

SILVER SPONSOR — DAY 2 $5,000

1 AVAILABLE

The Silver Sponsor places your brand at food and beverage stations throughout Day 2, creating natural engagement during networking and break periods.

- Branding at all food and beverage stations, excluding the mixer and Happy Hour
- Opportunity to provide branded napkins, coasters, or refreshments
- Three Day 2 conference tickets included

WI-FI SPONSOR $5,000

1 AVAILABLE

The Wi-Fi Sponsor supports one of the most frequently accessed conference services, creating repeated brand exposure as attendees connect and navigate conference activities.

- Custom Wi-Fi login branding
- Directional signage and attendee communications
- Three Day 2 conference tickets included

EXPERIENCE AND ENGAGEMENT

BRONZE AND COMMUNITY IMPACT SPONSORSHIPS

BRONZE — CHARGING STATION $3,000

1 AVAILABLE

This utility-focused sponsorship keeps attendees connected while providing repeated brand visibility at an essential conference resource.

- Logo placement on charging stations
- QR code linked to the sponsor website and displayed at charging stations
- One full-conference ticket included*

BRONZE — CENTERPIECE $3,000

1 AVAILABLE

The Centerpiece Sponsor receives table-level visibility throughout the conference by showcasing branding in attendee gathering spaces and the main event hall.

- Branded centerpieces displayed throughout the main event hall
- One full-conference ticket included*

BRONZE — GIVEAWAY $3,000+

2 AVAILABLE · PLUS A SPONSOR-PROVIDED GIVEAWAY

The Giveaway Sponsor creates excitement through a featured prize experience and receives an opportunity to make a memorable impression on attendees.

- Opportunity for brief on-stage remarks
- Sponsor-provided prize valued at $1,000 or more, in addition to the $3,000 sponsorship investment
- Recognition during the giveaway experience
- One Day 2 conference ticket included*

COMMUNITY IMPACT SPONSOR $2,000

3 AVAILABLE

This mission-driven sponsorship supports nonprofit participation by providing conference access to organizations identified by AZ Impact for Good or by the sponsor to nonprofits of their choosing.

- Recognition as the sponsor of a scholarship table through a reserved table sign with sponsor branding
- Seating for eight nonprofit scholarship recipients identified by AZ Impact for Good
- One full-conference ticket included*

*Attendees for Day 1 must meet criteria of grantmaker, CEO/ED, or be staffing the exhibit booth.

REGIONAL IMPACT COLLECTIVES

The Impact Collectives brings nonprofit, philanthropic, business, and community leaders together for regional learning, relationship-building, and collaboration. Sponsorship opportunities provide direct engagement with attendees while demonstrating support for Arizona's nonprofit and philanthropic community.

EXCLUSIVE PRESENTING SPONSOR — $5,000

1 AVAILABLE

As the premier sponsor of the Southern Arizona and West Valley Impact Collectives, the Presenting Sponsor receives the highest level of visibility and recognition before, during, and after the event. This sponsorship positions your organization as a leading supporter of Arizona's nonprofit and grantmaker community while providing opportunities to directly engage attendees and share your mission.

- Opportunity to deliver opening live remarks
- Prominent logo placement across event marketing and venue materials
- Featured article or interview in AZ Impact for Good communications
- Inclusion in the attendee thank-you email with a description of your services
- Complimentary exhibit table
- Four event tickets included

GOLD SPONSOR — $2,500

1 AVAILABLE

The Gold Sponsor receives exclusive visibility through signage and marketing, ensuring your brand is seen throughout the event. This sponsorship is ideal for organizations seeking strong recognition and engagement with attendees.

- Enhanced event visibility throughout the day, including logo placement on the presentation, recognition by a speaker, and check-in signage
- 50% discount on exhibit table space
- Two event tickets included
- Recognition across the event website, signage, social media, and email promotions

SILVER SPONSOR — $1,500

2 AVAILABLE

Silver Sponsors gain direct audience engagement by introducing a featured session and briefly addressing attendees. This sponsorship aligns your organization with educational content and thought leadership opportunities.

- Opportunity to introduce a session and make brief remarks
- Logo recognition before and during the sponsored session
- One event ticket included
- Recognition through event marketing and onsite materials

BRONZE SPONSOR — $1,000

3 AVAILABLE

The Bronze Sponsor places your brand directly into the hands of attendees through event giveaway materials. This sponsorship provides lasting visibility beyond the event as participants take promotional materials back to their organizations.

- Opportunity to provide a flyer and promotional item
- One event ticket included
- Recognition across event communications and signage

SUPPORTING SPONSOR — $500

4 AVAILABLE

The Supporting Sponsor supports attendee hospitality by sponsoring refreshments and meal breaks. Your organization receives exclusive branding in high-traffic networking areas where attendees naturally gather and connect.

- Exclusive signage near snack, beverage, and lunch stations
- High-visibility branding during networking and break periods
- One event ticket included
- Recognition through event marketing and event-day announcements

Sponsorship opportunities are limited and available on a first-come, first-served basis.

SIGNATURE PROGRAMS

Signature programs are in-depth educational experiences built around a defined curriculum, expert guidance, and practical skill development. Organizational Lifecycles, Nonprofit Financial Strategies, and Board Governance help nonprofit professionals strengthen their organizations and apply what they learn over time. Sponsorship can support full participation for up to 50 professionals while providing recognition throughout the learning experiences.

PREMIER SPONSOR — $10,000

1 PER PROGRAM INSTANCE

The Premier Sponsor supports broad access to a Signature Program and may have an opportunity to contribute relevant expertise when appropriate for the program.

- Opportunity to co-present, depending on program needs and sponsor expertise
- Named sponsorship recognition (e.g., "[Program Name] made possible by [Sponsor Name]")
- Prominent logo placement across all program marketing, registration materials, and session introduction slide
- Featured spotlight or interview in AZ Impact for Good communications
- Verbal recognition at the opening and closing of every program session
- Inclusion in the participant thank-you communication with a description of your services

GOLD SPONSOR

$7,500

1 PER PROGRAM INSTANCE

The Gold Sponsor provides strong, consistent visibility throughout a Signature Program while helping expand access for nonprofit professionals across the region. This sponsorship is ideal for organizations seeking meaningful recognition alongside the program's educational content.

- Logo placement across program marketing, registration materials, and introduction session slide
- Recognition in program announcement and thank-you communications
- Verbal recognition at the opening of each program session
- Recognition across AZ Impact for Good's website and social media promotion of the program

SILVER SPONSOR

$5,000

2 PER PROGRAM INSTANCE

The Silver Sponsor supports increased access to a Signature Program and gains visibility among the nonprofit and philanthropic leaders participating in it. This sponsorship offers a strong entry point for organizations building their presence within Arizona's nonprofit community.

- Logo placement on program materials and registration pages
- Recognition in program thank-you communications
- Recognition across event marketing and social media promotions

BRONZE SPONSOR

$2,500

4 PER PROGRAM INSTANCE

The Bronze Sponsor helps extend access to a Signature Program, supporting nonprofit professionals' participation while gaining meaningful visibility as a program supporter.

- Logo recognition on program materials and registration pages
- Recognition in program thank-you communications

Signature Programs include Organizational Lifecycles, Nonprofit Financial Strategies, and Board Governance. Availability is per program instance.

2027 SPONSORSHIP OPPORTUNITIES

GENERAL TRAINING AND EVENTS

From expert office hours to informal networking and guided introductions to membership, these programs help participants get timely answers, exchange ideas, meet peers, and make full use of AZ Impact for Good's statewide network. Each gathering is designed to be approachable, useful, and relevant to the everyday work of nonprofit and philanthropic professionals. Sponsorship places your organization alongside these valuable experiences while creating natural opportunities to introduce your expertise, increase awareness, and become a familiar resource within Arizona's nonprofit community.

PRESENTING SPONSOR — $1,500

1 PER EVENT

The Presenting Sponsor serves as the lead partner for a single Mixer or 2 Ask the Experts sessions, or 2 Member Orientation sessions, receiving top billing and the opportunity to welcome attendees directly. This sponsorship is ideal for organizations seeking closer, more personal engagement with a focused audience of nonprofit professionals.

- Opportunity to deliver welcome remarks or briefly introduce the session
- Prominent logo placement on the event registration page and event website page
- Recognition in event promotion and the post-event follow-up email to attendees
- Recognition in AZ Impact for Good's social media promotion of the event

SUPPORTING SPONSOR — 2 PER EVENT — $750

The Supporting Sponsor helps make a single event possible while gaining visibility among a focused group of nonprofit and philanthropic professionals. This sponsorship offers a strong, accessible entry point for organizations building relationships within Arizona's nonprofit community.

- Logo placement on the event registration page and event website page
- Recognition in event promotion and the post-event follow-up email to attendees

COMMUNITY SPONSOR — 4 PER EVENT — $500

The Community Sponsor supports AZ Impact for Good's ongoing series of trainings and gatherings, providing an easy, low-cost way for organizations of any size to show their support for the nonprofit community.

- Logo recognition on event materials
- Verbal recognition during the event

2027 SPONSORSHIP OPPORTUNITIES

WEBSITE AND EMAIL ADVERTISING OPPORTUNITIES

Put your organization in front of the people shaping Arizona's nonprofit and philanthropic landscape. Our website and email advertising opportunities offer direct access to an engaged audience actively seeking resources, partners, and solutions. Reach the organizations that matter most to your mission.

EMAIL TYPE	FREQUENCY OF EMAIL	AUDIENCE MEMBERS	AUDIENCE SIZE	PRICE 1 AD / 3 ADS / 6 ADS / 12 ADS
Members exclusive	1x per month	AZIFG Members - nonprofits, grantmakers, philanthropy professionals, and mission driven businesses	3,000+	$200 / $500 / $960 / $1,920
Education and Events	1x per month	nonprofits, grantmakers, philanthropy professionals, local and statewide businesses, sector supporters, Arizona Gives participants, and the public.	11,000+	$350 / $840 / $1,680 / $3,360
Advocacy and Public Policy	1x per month	nonprofits, grantmakers, philanthropy professionals, local and statewide businesses, sector supporters, Arizona Gives participants, and the public.	11,000+	$350 / $840 / $1,680 / $3,360
Arizona Gives Nonprofit Participants	1x email per week from Jan - April	nonprofit leaders, CEO's, Executive directors, senior nonprofit leadership, development directors, Marketing directors/managers, and operations managers/directors	3,500+	$200 / $480 / $960 / $1,920
Arizona Gives Donors	~10 emails from Feb – April & ~4 emails between Nov- Dec	Donors who have supported nonprofits across Arizona through AZgives.org donations	81,000+	$2,500 / $6,000 / $12,000

No more than two advertisements may be present in one email.

RESOURCES FOR GOOD DIRECTORY ADVERTISING

A TRUSTED HUB FOR NONPROFITS SEEKING PARTNERS

The Resources for Good Directory is a trusted online hub from AZ Impact for Good that connects Arizona's nonprofit community with businesses and service providers offering the expertise, tools, and support nonprofits need to thrive. It's a searchable, categorized resource where organizations can find partners for everything from communications and fundraising to HR, legal, financial, and operational services, all tailored to the unique needs of the social sector.

Buying an ad in this directory gives your organization visible placement in front of nonprofit leaders, grantmakers, and decision-makers across the state.

LOCATION	DURATION	PRICE FOR MEMBERS
General Directory	3 months (Quarterly)	$300
Specific Category	6 months (biannual)	$510
Featured listing*	6 months (biannual)	$420

WEBSITE BANNER ADS

HIGH-VISIBILITY PLACEMENT AT THE TOP OF THE PAGE

Website banner ads are high-visibility, horizontal image placements (800 × 200 px) that appear prominently in the header area across many pages of AZ Impact for Good's website. Because these banners sit at the top of the page, they are one of the first elements visitors see, making them ideal for brand awareness, event promotion, and driving traffic to your website or landing page.

Banner ads rotate as users navigate the site, with a maximum of three ads per banner, ensuring your message remains visible without being lost in clutter. This rotation model gives advertisers repeated exposure to a highly engaged audience of nonprofit leaders, grantmakers, and mission-driven businesses who regularly visit the site for events, advocacy updates, and sector resources.

LOCATION	DURATION	PRICE FOR MEMBERS
AZIFG Events calendar (and above each event)	3 months (Quarterly)	$900
Signature Event Pages	3 months (Quarterly)	$600

*Featured Listings will be at the top of the specific service category pages in which your organization appears.
Website banner advertisements, email banner advertisements, and Resources for Good advertisements are available for members only or purchasers of sponsor packages that include advertisements.

NEXT STEPS

LET'S BUILD THE RIGHT PACKAGE

Sponsorship opportunities are limited and available on a first-come, first-served basis. Contact us today at sponsorship@azimpactforgood.org


AZ IMPACT THE GOOD
uniting nonprofits + philanthropy
www.azimpactforgood.org
@azimpactforgood